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## **Buddy's Vets Encourages Preventive Care as Emergency Veterinary Costs Continue to Rise in Green Bay Area**

Green Bay, Wisconsin – As veterinary emergency visits become increasingly costly and difficult to access across Northeast Wisconsin, Buddy's Vets is encouraging local families to focus on preventive care as one of the most effective ways to protect both their pets' health and their finances.

Dr. Becky Krull, Veterinarian and Owner of Buddy's Vets, says many Green Bay-area pet owners underestimate how quickly medical situations can escalate when routine care is delayed.

"Preventive care is almost always less expensive than emergency care," said Dr. Krull. "When we catch issues early through wellness exams, bloodwork, dental care, vaccines, or routine screenings, we can often treat problems before they become painful, dangerous, and much more expensive emergencies."

Dr. Krull recently treated a dog whose routine wellness care had been delayed and later became severely ill from Lyme disease. What could have potentially been identified and addressed during a regular preventive visit escalated into a serious medical situation requiring extensive treatment and emergency-level care.

"A preventive visit and routine screening may cost a few hundred dollars," said Dr. Krull. "But once a pet becomes critically ill, emergency care can quickly climb into the thousands. More importantly, families are suddenly facing fear, stress, and difficult decisions that may have been preventable."

The challenge has become even greater locally due to limited emergency veterinary access in the Green Bay area. Currently, there is not a full local emergency veterinary hospital serving Green Bay overnight, forcing many pet owners to drive 30 minutes or more for emergency care. During busy periods, wait times at regional emergency hospitals can stretch up to eight hours, and some families may ultimately need to travel as far as Madison for treatment.

“When your pet is critically sick, every minute feels like an hour,” Dr. Krull explained. “That’s why prevention matters so much. It’s not just about saving money—it’s about reducing the chances of families ending up in heartbreaking emergency situations with limited immediate options.”

Emergency veterinary visits can involve advanced diagnostics, hospitalization, surgery, and after-hours treatment—costs that can quickly become overwhelming for families. Dr. Krull says many emergencies begin with subtle warning signs that pets naturally hide.

“One of the biggest things owners underestimate is how fast situations can escalate,” Dr. Krull said. “Pets are incredibly good at hiding discomfort. By the time symptoms become obvious, the condition may already be advanced.”

Buddy’s Vets encourages pet owners throughout Green Bay and Northeast Wisconsin to stay proactive with annual wellness visits, routine lab work, dental care, parasite prevention, and consistent follow-up care. Preventive medicine not only helps pets live longer, healthier lives, but also allows owners to better plan for healthcare costs over time.

Care plans and preventive visits can also improve treatment compliance by creating predictable routines and manageable costs for pet owners.

“When care becomes proactive instead of reactive, it reduces stress for everyone involved,” said Dr. Krull. “One of the biggest emotional benefits of preventive care is peace of mind. Pet owners can feel confident knowing they are staying ahead of potential problems instead of facing unexpected crises.”

Buddy’s Vets recommends pet owners schedule regular wellness exams and speak with their veterinarian about preventive care recommendations tailored to their pet’s age, breed, and lifestyle.

For more information or to schedule an appointment, please contact Buddy’s Vets at (920) 337-2266 or visit [www.buddysvets.com](http://www.buddysvets.com)